



Bringing Communicators Together

"THE HANAU STATEMENT (1992)"

RECOMMENDATIONS FOR INTERNATIONAL BROADCAST MINISTRIES
[adopted by the **Fellowship of European Broadcasters**, the **National Religious Broadcasters (USA)** and the **Global Media Partnership**]

"Recognising the sovereignty of God in the emergence of new freedoms and unprecedented opportunities for Christian broadcasting throughout the world, we also recognise the challenge of profound cultural and legal differences.

SENDING COUNTRY

The following principles will increase the effectiveness of Christian Broadcasters who are currently ministering internationally or who plan to do so in the future.

- 1. Ministry activities need to be part of a long-term strategic plan, shared by, and developed in co-operation with, indigenous co-workers.*
- 2. The strategy should include specific focus on the national or regional culture and indigenous needs.*
- 3. An integral part of the strategy should be a plan, in co-operation with local churches, to follow-up those who have responded to the ministry.*
- 4. To increase effective Christian communications, monitor and analyse local response to your ministry, both formal and informal.*

RECEIVING COUNTRY

The strength and stability of an International Broadcast ministry will depend, to a significant degree, on the choice of indigenous co-workers. Therefore, we offer the following recommendations.

Choose co-workers:

- 1. With a strong **Biblical foundation**, consistent with the Lausanne Covenant or the NRB Statement of Faith.*
- 2. Who have an appropriate **Accountability structure** or who will make a commitment to develop one.*
- 3. Who have a proven ministry with a **broad base of Co-operation and Support**, preferably interdenominational.*
- 4. Who are committed to **accepting long-term Responsibility** for the continuance of the ministry.*

These principles will help enable Christian Broadcasters to fulfil, with dignity and sensitivity, their objectives of sharing the Gospel with all people and making a constructive contribution to Society."